

Lowell Community Chest Association, Inc.

Office

204 Middle Street
Lowell, Massachusetts

Telephone 7131

NATIONAL FIRMS (96)

Gentlemen:

The 26th annual appeal of our GREATER LOWELL COMMUNITY CHEST will take place from - October 10th to 24th in this city and seven of its neighboring towns.

A total of \$237,615.00 will be required to make possible the operation of our 16 member services (listed below) through all of the year 1950 for the benefit of Greater Lowell's 137,000 people.

Our organization, similar to and affiliated with 1300 others in cities from coast to coast, has been devoted during its quarter-century of existence to the avoidance of high campaign and administrative expense, and to the combining of many worthy needs into a single all-embracing appeal to the giver.

We are happy to note the contribution which your enterprise makes to our community by its presence here. We urge you to take up the further duty of local citizenship, to identify yourselves even more closely with the well-being of our people, by helping to support their COMMUNITY CHEST.

A pledge card and a return envelope have been enclosed for your convenience in contributing. If your interest extends to further particulars of our program of community service, please be assured of our earnest wish to increase your knowledge and understanding of the work we are doing here on your behalf.

Very truly yours,

SERVICES OF THE GREATER LOWELL COMMUNITY CHEST
James W. Flood
PRESIDENT

HEALTH — Visiting Nurse — FAMILY — Catholic Charitable Bureau — Family Service of Greater Lowell — CHILD AND YOUTH — Boys Club — Boy Scouts — Country Week — Day Nursery — Girls Club — Girl Scouts — Lowell Branch S.P.C.C. — Y.M.C.A. — Y.W.C.A. — SPECIAL — Association for the Blind — Florence Crittenton League — Goodwill Industries — International Institute.